

*ND-2018-10-C*

Enclosed please find a copy of AT&T's § 63.71 Application, which was filed with the FCC. This courtesy copy is provided in compliance with 47 C.F.R. § 63.71(a).

Before the  
**FEDERAL COMMUNICATIONS COMMISSION**  
Washington, DC 20554

In the Matter of	)	
	)	
Section 63.71 Application of	)	
	)	
AT&T Corp.	)	File No.
	)	
	)	
For Authority Pursuant to Section 214 of	)	
The Communications Act of 1934, As Amended,	)	
To Discontinue the Provision of Service	)	

**SECTION 63.71 APPLICATION OF AT&T**

AT&T Services, Inc. on behalf of AT&T Corporation (AT&T Corp.), referenced herein as AT&T, applies for authority under Section 214(a) of the Communications Act, as amended ("the Act"), 47 U.S.C. § 214 and Section 63.71 of the Federal Communications Commission's ("Commission") rules, 47 C.F.R. § 63.71, to discontinue offering AT&T Executive TeleConference Services.

As required by Section 63.71(a) and (b) of the Commission's rules, AT&T is providing the following information:

**Name and Address of Carrier (47 C.F.R. §§ 63.71(a)(1), (b)(2)):**

AT&T Corp.  
The address for processing this application:  
2180 Lake Blvd NE  
Atlanta, GA 30319

**Date of Planned Service Discontinuance (47 C.F.R. §§ 63.71(a)(2), (b)(2)):**

AT&T plans to no longer offer this service to new customers on or after May 1, 2018, subject to Commission authorization of the discontinuance pursuant to 47 C.F.R. § 63.71(c). In addition, on or after May 1, 2018, AT&T will no longer renew service

agreements for this service. Following the expiration of the current customer agreement, AT&T will provide this service on a month-to-month basis until the service is discontinued. Furthermore, effective May 1, 2019, no new conference calls can be reserved on AT&T Executive TeleConference Services, and any conference calls reserved prior to this date must take place no later than June 29, 2019. AT&T plans to discontinue offering AT&T Executive TeleConference Services effective June 30, 2019.

**Points of Geographic Areas of Service Affected (47 C.F.R. §§ 63.71(a)(3), b(2)):**

AT&T will discontinue these services throughout its geographic service areas in the United States (including Alaska and Hawaii), and Canada.

**Brief Description of Type of Service Affected (47 C.F.R. §§ 63.71(a)(3), b(2)):**

AT&T Executive TeleConference Services is a reservation-based audio conference service that offers business executives full support for large high-profile meetings. The service offers operator-assisted dial-in teleconferencing (toll free and caller paid) and automated (also called "meet me") dial-in teleconferencing for up to 4,000+ participants.

AT&T is discontinuing this service because the platform used to provide the service is aging and it has become increasingly difficult to obtain replacement parts. However, the public convenience and necessity will not be impaired by the discontinuance of this service because there are robust alternative services available in the market, such as AT&T Event Conferencing service, which is provided on an enhanced, IP-based globally available network with additional service options and features.

**Brief Description of the Dates and Methods of Notice to All Affected Customers (47 C.F.R. § 63.71(b)(3)):**

AT&T mailed its customer notification letters on March 26, 2018 via first class U.S. Mail.<sup>1</sup> Copies of this Application are being sent first class U.S. Mail to the public utilities commissions, governors, federally-recognized Tribal Nations in the affected states, and to the Special Assistant for Telecommunications to the Secretary of Defense as required by 63.71(a) of the Commission's rules.

**Regulatory Classification of Carrier (47 C.F.R. § 63.71(b)(4)):**

AT&T is considered non-dominant with respect to the services to be discontinued.

Questions about this application may be addressed to Joshua Woodbridge, AT&T Services, Inc., Director – Federal Regulatory, 1120 20th Street, NW, Suite 1000, Washington, DC 20036, (202) 457-2139.

**Conclusion:**

The public convenience and necessity will not be adversely affected by the discontinuance of this service because there is low market demand, and there are other service alternatives in the market. AT&T respectfully requests that the Commission approve its Section 63.71 Application to discontinue AT&T Executive TeleConference Services.

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<sup>1</sup> See Attachment A.

Respectfully submitted,

By: /s/ Terri L. Hoskins

Terri L. Hoskins  
Gary L. Phillips  
David Lawson

AT&T Services, Inc.  
1120 20<sup>th</sup> Street, N.W.  
Washington, D.C. 20036

(202) 457-3047

*Its Attorneys*

March 26, 2018

# ATTACHMENT A



March 26, 2018



**Important Notice Regarding Planned Discontinuance of  
AT&T Executive TeleConference Services June 30, 2019;  
Replacement Service Available – AT&T Event Conferencing**

AT&T is proud of the highly reliable solutions we offer to our conferencing customers. By continually updating our services to include the latest and leading edge platforms and technologies, AT&T Conferencing offers products designed specifically for the needs of our customers like Nuance Communications Inc.

We are pleased to announce that we have expanded our Global Conferencing service offer to give our customers the benefits of both large and feature rich conferencing.

**AT&T Event Conferencing provides large scale (up to 4,000 participants) and “high touch” feature-rich conference calls on a global IP service platform, replacing the older TDM-based AT&T Executive TeleConference Services\*.**

With AT&T Event Conferencing you'll get:

- Audio - AT&T Global Conference Service Reserved Per Minute Rates
- Reach - 50+ Standard Countries are available for International Toll Free and In-Country Caller Paid dialing
  - *Note: This is a significant improvement over AT&T Executive TeleConference Services which can only offer a US-based caller paid number for use outside the US.*
- Managed Services - A menu of features that includes all the AT&T Executive TeleConference Services features and more, such as:
  - Professional Moderator providing Q&A assistance
  - Participant Lists
  - Communication Line Specialist for “behind the scenes” technical support
  - MP3 and .WAV downloads available for recorded conference calls
  - Conference Cast streaming audio, video and data over the Internet for up to 40,000 connections
  - Web conferencing (can be added as an additional service)
- Cost Effective Service- Choose and pay for only the features you need and that are within your budget, making AT&T Event Conferencing flexible and cost effective.

You may contact your AT&T Representative for more information on how to migrate to this replacement offer. (Over)

In conjunction with announcing AT&T Event Conferencing, we are notifying you of the planned discontinuance of AT&T Executive TeleConference Services. The following are important dates for the discontinuance process.\*\*

- **Effective May 1, 2018, AT&T Executive TeleConference Services will no longer be available to new customers. As a current customer, you may use the service subject to the following changes in service:**
  - **Effective May 1, 2018** AT&T will no longer renew service agreements that include AT&T Executive TeleConference Services. Following the expiration of your current agreement, AT&T will provide this service on a month-to-month basis until the service is discontinued.
  - **Effective May 1, 2019**, no new conference calls can be reserved on AT&T Executive TeleConference Services. Any conference calls reserved prior to this date can take place no later than June 29, 2019.
  - **Effective June 30, 2019, AT&T plans to discontinue offering AT&T Executive TeleConference Services. While withdrawing AT&T Executive TeleConference Services, we offer AT&T Event Conferencing as a replacement solution.**

Your AT&T Service Representative will be in contact to begin discussions regarding this opportunity to now select AT&T Event Conferencing to meet your conferencing needs.

Sincerely,

Cara Knight  
Lead Product Marketing Manager  
AT&T Services, Inc.  
2180 Lake Blvd NE  
Atlanta, GA 30319

\*AT&T Executive TeleConference Services are provided by AT&T under the AT&T Conferencing Service Guide (located at [http://serviceguidenew.att.com/sq\\_CustomPreviewer?attachmentId=00P0h0000156uTREAY](http://serviceguidenew.att.com/sq_CustomPreviewer?attachmentId=00P0h0000156uTREAY)).

\*\*AT&T currently offers AT&T Executive TeleConference Services access in the United States, Hawaii, Alaska and Canada.

AT&T is required by the FCC to provide the following statement:

The FCC will normally authorize this proposed discontinuance of service (or reduction or impairment) unless it is shown that customers would be unable to receive service or a reasonable substitute from another carrier or that the public convenience and necessity is otherwise adversely affected. If you wish to object, you should file your comments as soon as possible, but no later than 15 days after the Commission releases public notice of the proposed discontinuance. You may file your comments electronically through the FCC's Electronic Comment Filing System using the docket number established in the Commission's public notice for this proceeding, or you may address them to the Federal Communications Commission, Wireline Competition Bureau, Competition Policy Division, Washington, DC 20554, and include in your comments a reference to the section 63.71 Application of AT&T including AT&T Corp. Comments should include specific information about the impact of this proposed discontinuation (or reduction or impairment) upon you or your company, including any inability to acquire reasonable substitute service.

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SV43875 V.1





March 26, 2018



**Important Notice Regarding Planned Discontinuance of  
AT&T Executive TeleConference Services June 30, 2019;  
Replacement Service Available – AT&T Event Conferencing**

Dear [REDACTED],

AT&T continues to make updates to our network, providing customers with newer, more advanced services. The purpose of this communication is to notify you that AT&T is retiring the existing platform you currently use to reserve conferencing events (AT&T Executive TeleConference Services\*) and is replacing it with the new AT&T Event Conferencing platform. As a result of this change, we will be migrating all customers to the new platform. **We are excited about this change, as the new platform should meet and exceed your expectations for enhanced reserved conference calls.**

Nothing changes in the way you reserve your upcoming conferencing events. Simply call the AT&T Event Conferencing Center at 1-800-526-2655 to speak to a Conferencing Specialist.

This enhanced solution provides a richly featured conferencing service that offers all of the features you have been utilizing on the existing AT&T Executive TeleConference Services platform and more. With AT&T Event Conferencing you now have the opportunity to select the services you need on a call-by-call basis. Features include, but are not limited to:

- Domestic US and International Dial-In number availability
- Operator Assisted Dial In with passcode entry plus "Meet & Greet"
- Automated Dial-In with passcode entry
- Operator Dial-Out, with personal greeting
- Combinations of Operator Assisted Dial-In, Automated Dial-In and Operator Dialed are available to meet your individual needs
- Integration with WebEx PowerPoint Presentation sharing and Desktop Sharing

**Optional Services**

- Professional Moderator
- RSVP Support
- Transcription Service
- Conference Recording

(Over)

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SV43875 v1



March 26, 2018

[REDACTED]

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Optional Services

- Professional Moderator
- RSVP Support
- Transcription Service
- Conference Recording

(Over)

**CERTIFICATE OF SERVICE**

I, **Lacretia Hill**, certify that I have, on March 26, 2018 served a copy of the foregoing Section 63.71 Application of AT&T by U.S. Mail postage prepaid to the addresses on the attached sheets.

/s/Lacretia Hill  
Lacretia Hill